
JENNIFER N. LEIGH

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www.jenniferleighconsulting.com

PROFESSIONAL SUMMARY

Results-oriented Digital Marketing professional versed in social media and marketing technology, tools and trends. Multi-faceted and creative individual with audio, video, graphic design and web content management experience.

SKILLS

- Excellent customer service
- Social media marketing
- Video editing
- Adobe Creative Suite
- Brand development
- Facebook and Twitter integration
- Front-end web languages
- HTML 5
- Highly organized
- Time management
- Public speaking
- Leadership
- Self motivated
- Team player
- Event management
- Project management

WORK HISTORY

Visual Information Specialist, 09/2014 to Current

McGuire Air Force Base – Trenton, NJ

- Create and manage website, saving department over \$10k in development costs
- Boosted on-base activities and programs sales by 35% using suitable web applications
- Increased social media presence organically by 40% using original visual content
- Secured over 200 volunteers, 2016-2017 Summer Concert Series
- Create and distribute over 15k monthly trifolds to base populace

Emergency Roadside Services Counselor, 05/2005 to 09/2014

AAA Mid-Atlantic – Hamilton, NJ

- Guest contributor, community blog website
- Trained and mobilized trainees through company peer mentor program
- Continually earned perfect quality assurance scores

MCTV26 Production Staff, 09/2004 to 05/2008

Mercer County Community College – West Windsor Township, NJ

- Director, "High School Basketball Championships" live telecast, 2007
- Director, "New Jersey Governor Jon Corzine Town Hall Meeting Broadcast" live telecast, 2007
- Producer, "MCN Live" weekly live telecasts, 2006-2007
- Assistant Director, Mercer County Community College Commencement live telecasts, 2006-2007

EDUCATION

Bachelor of Arts: Broadcasting,
Rider University - Lawrenceville, NJ

- Graduated Cum Laude

ACCOMPLISHMENTS

- Silver Telly Award, Outstanding Live Game Coverage
- Videographer Award of Distinction, live production category
- General Curtis E. LeMay Award, exceptional customer service
- Voted 2016 Best Overall Marketing Team, Air Mobility Command, United States Air Force
- Commencement speaker, 2008 Mercer County Community College Commencement